

SKYLA BRADY

Photographer and Designer

CONTACT

- Skylabrady89@yahoo.com
- **(**410) 215 1155
- www.skylabrady.com
- Severna Park, MD

SOCIAL

- in Skyla Brady
- @Skylajade.photos (photography)

COMPUTER SKILLS

Adobe Creative Cloud Adobe XD Google Suite Microsoft Office Suite Canva Procreate

ABOUT

Skyla is a portrait and product photographer, content creator, and designer looking to branch out, find a creative home, and a strong team to work with! Photographing people for about 3 years. Love creating and collaborating. Hoping to gain more experience working with different brands, businesses, and creative individuals.

EDUCATION

BACHELOR OF ARTS: DIGITAL COMMUNICATION

Graduated Dec. 2020

University of Baltimore

- Dean's List
- 3.9 GPA
- Helen P. Denit Honors Program

CERTIFICATION: DIGITAL MARKETING

Aug. 2021 - Nov. 2021

Columbia University Business School

- Digital Marketing: Customer Engagement, Social Media, Planning & Analytics
- Currently working on modules from mass marketing to the future of digital marketing
- Practicing with real-world applications and simulations

CERTIFICATION: INTRO TO UI DEISGN

Completed Aug. 2021

Career Foundry

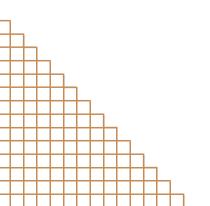
- Designing app and web screens
- Conducting UX projects/research

CERTIFICATION: SOCIAL MEDIA MARKETING

Completed Feb. 2021

Hubspot

- Learning about social media marketing trends
- Taught how to properly market using social media





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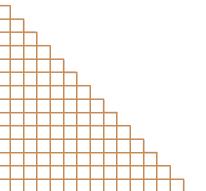
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EXPERIENCE

COMMUNICATIONS MANAGER

Annapolis Yacht Club | Sept. 2022 - Present

- · Designs dining menus for the Club
- Photographs club events, food, & more
- Creates and schedules email blasts
- Maintains website content
- Advertises Club events via website and email
- Organizes/leads Club Event Meetings
- Handle all print material including monthly newsletter and Club magazine
- Manage digital signage
- Handles press releases and statement emails

COMMUNICATIONS ASSISTANT/GRAPHIC DESIGNER

Annapolis Yacht Club | Sept. 2021 - Sept. 2022

- Created graphics for social media, website, & email blasts
- · Photographed club events and food
- Ram social media & updated dining specials on web
- Created and scheduled email blasts

SALON PHOTOGRAPHER/CONTENT CREATOR

Elamir Concept Hair Studio | Oct. 2020 - Sept. 2021

- Designed all branding material including logo
- Designed website and graphics & content
- Photographed salon & headshots of hairstylist

SALON PHOTOGRAPHER

Color Bar Creations | Mar. 2017 - Present

- Hired to photograph salon
- Instagram and Facebook management
- Create and manage website (in the making)
- logo design and branding (currently rebranding)

FREELANCE PHOTOGRAPHY & GRAPHIC DESIGN

Self-employed | Jul. 2018 - Present

CORE QUALIFICATIONS

Logo design
Photo editing
Team leadership
Digital illustration
Project management
Space planning and utilization

Portrait and product photography Mood board design UI/UX design Social media strategy Content creation Writing for digital media